OCC 016442

Transaction Related Goals

Carelirst

- Complete the Transaction
- Retain Senior Management Pre-Closing
- Retain Senior Management Post Closing
- Fairly Compensate Senior Management in a Timely Manner

Purpose:

- Incentive to Close a Favorable Transaction
- Align the Interests of Management with the Interests of Stakeholders
- Facilitate Smooth Integration

Payment Made 12 months After Closing Amend EVP Contracts - Defer Change of Control Decision for 12 months





Merger Incentive and Excise Tax

CareFirst

Participants	#	% of Price	Total Payout
CEO	1	0.7%	\$ 9,100,000
Executive Vice Presidents	<u>6</u>	<u>1.2%</u>	<u>\$ 15,600,000</u>
	7	1.9%	\$ 24,700,000
Excise Tax			\$ 16,657,480

Payment Made 12 months After Closing

Amend EVP Contracts - Defer Change of Control Decision for 12 months

Issue for Discussion:

Retention Bonus if Deal is Not Completed

Payment Made 12 Months After Transaction is Abandoned (2.5-3.5x Base Salary)





OCC 016444

Compensation Related Costs

CareFirst

	•	,	D :::		~		
	CareFirst		P	Pacific		Difference	
Associate Programs Base Pay		251.5	\$	251.5	\$	0	
Incentives	\$ \$	21.8	\$	11.4	Ψ \$	(10.4)	
Benefits	\$	91.0	\$	72.0	\$	(19.0)	
xecutives Compensation							
LTIP	\$	19.1	\$	19.1	\$	0	
SERP	\$	22.6	\$	22.6	\$	0	
Change of Control	\$	14.0	\$	14.0	\$	0	
Retention	\$	8.5	\$	8.5	\$	0	
Merger Incentive *	\$	24.7	\$	-	\$	(24.7)	
Excise Tax	\$	30.7	\$	14.0	\$	(16.7)	
Total	\$	483.9	\$	413.1	\$	(70.8)	

* Merger Incentive and associated Excise Tax and Gross-up are under review at Pacific



Potential Change of Control Payments (Projected as of April 1, 2003)

EXECUTIVE	Jews	Wolf	Kaplan	Devou	Chaney	Picciotto	Vecchioni	Felber*	Other Executives	Total
			Prior Earr	ned Comper	nsation					
Accrued Qualified Pension Benefit	0.14	0.17	-	0.14	0.14	0.51	0.31	0.46	- 1	1.87
Accrued Supplemental Pension Benefit	5.25	2.88	0.48	1.25	2.00	1.44	1.04	1.40		15.75
Accrued Actual Long Term Incentive Grants	1.56	0.52	0.51	0.46	0.44	0.34	0.32	0.26	1.42	5.84
Prior LTIP Deferred Compensation Awards	1.38	0.57	0.15	0.42	0.36	0.31	0.21	0.21	1.08	4.68
Total Prior Earned Compensation	8.34	4.15	1.15	2.26	2.93	2.61	1.88	2.33	2.50	28.13
Payments Due Upor	Actual Ter	mination of	Employmen	t in Connec	tion with a (COC and Su	bstantial Dir	ninution of	Duties	
Multiple of Salary and Annual Incentive	3.05	0.86	0.73	0.68	0.64	0.56	0.50	0.51	0.96	8.50
Payment for Non-Compete	2.18	0.45	0.39	0.38	0.36	0.31	0.28	0.30	0.00	4.64
Pro-rated Current Year Annual Incentive	0.16	0.05	0.04	0.04	0.04	0.03	0.03	0.03		0.42
Non-Accrued Long Term Incentive Grants	2.39	0.76	0.75	0.67	0.65	0.50	0.47	0.37	2.07	8.63
Increase in Supplemental Pension Benefit	2.31	-	1.69	0.98	-	-	-		-	4.98
Personal and Health Benefits	0.30	0.03	0.03	0.03	0.03	0.03	0.03	0.01	-	0.51
Total Payments	10.40	2.16	3.64	2.78	1.71	1.43	1.31	1.22	3.03	27.68
Total Contractual Obligation	18.74	6.31	4.78	5.03	4.64	4.04	3.19	3.55	5.54	55.81
Merger Incentive (Assuming \$1.3 Billion Transaction)	9.10	3.60	2.30	2.30	2.30	2.80	2.30	_	-	24.70
Retention Bonus for Key Management	-	•	-		•	-	-	0.45	8.05	8.50
Total Top Management Payout (Not including Excise Tax)	27.84	9.91	7.08	7.33	6.94	6.84	5.49	4.00	13.59	89.01
Total Excise Tax and Gross-Up for Total Top Management Payout	11.61	3.40	3.35	2.98	3.10	2.11	2.39	0.63	1.10	30.66
(danismolida Repolatific <mark>ement</mark> ik vous	11111	13.31	10.43	(0:3)	10002				rio i	YY YA FA

^{*} M. Feiber - SVP, Sales has current employment contract and is eligible for Retention Bonus but not Merger Incentive.



